

AYSO
THE WORLD'S GAME



EXPO
IN YOUR REGION

2023

EXHIBITOR BROCHURE

1/10/11 SOCAL EXPO 2023

THE 2023 AYSO EXPO

Join Us for The 1/10/11 SOCAL EXPO 2023

Help bring the World's Game to our community! AYSO would like to invite your company to join us for the 2023 1/10/11 AYSO EXPO this March.

This year, the 1/10/11 AYSO EXPO will take place in Pasadena at the Convention Center on March 16 – 19, 2023. EXPOs are a training and networking building conference for all AYSO volunteers, including coaches, referees and administrators.

This event will bring together the key buyers and decision makers in our local communities that represent soccer-playing children and their families.

It will be a wonderful opportunity for you to engage with our AYSO community to educate them on your goods and services, and ultimately help bring more soccer to more kids!

WHERE IT'S AT

March 16- 19, 2023 | Pasadena, CA

AYSO 1/10/11 SOCAL EXPO 2023

300 E. Green Street, Pasadena, CA 91101

Reservations: Link found on www.expo.org

Hotel Rate: \$189.00

Reserve Your Exhibit Space Today

LINK TO VENDOR REGISTRATION

Questions?

Call Will Hardy (626) 975-2909 or email: whardy89@gmail.com

YOUR BUSINESS CAN JOIN IN THE FUN TOO

AYSO is a national organization with over 300,000 children playing nationwide. AYSO is unique in American youth soccer because it is a single entity – one non-profit corporation from top to bottom. AYSO soccer programs are delivered through 800 Regions (similar to a league in other organizations) that range from a few hundred to several thousand players.

JUST SOME OF THE PRODUCTS AYSO REGIONS, COACHES, REFEREES WILL BUY IN 2023

- Fundraisers
- Field equipment (mowers, lining equipment, corner flags, goals, nets etc.)
- Banners
- Team and player photos
- Soccer balls, shoes and gear
- Sideline chairs, umbrellas and accessories
- Trophies
- Patches
- Medals
- Promotional items
- Game tickets to pro and college soccer
- Printing
- Concession stand products
- Coaching equipment and gear
- Referee apparel and gear
- And so much more...

SPEAK DIRECTLY TO

REGION BUYERS, COACHES AND REFEREES

AYSO runs on the power of its volunteers. Members of Section, Area and Region Boards will all be in attendance, as well as grassroots level volunteers, like parent-coaches and parent-referees. AYSO Regions serve as the building block for the organization. For effective operations of AYSO programs, Regions in close proximity combine to form Areas and Areas combine to form Sections.

WHAT YOU GET

EACH EXHIBIT SPACE PURCHASE INCLUDES:

- **One 10' x 10' exhibit area.** Includes a draped table, two chairs, wastebasket and up to Two name badges.
- **FREE promotional item opportunity in attendee goodie bag.** Vendors that add a promotional item to the attendee goodie bag also receive the opportunity for a FREE flyer, catalog or card in each goodie bag. Otherwise, there is a \$200 charge to include an information item.
- **Raffle prize opportunity.** Only exhibitors, partners and sponsors may contribute prizes to the popular meeting raffle.
- **Become a Passport Stop.** Register to become a Passport Stop, and make sure you see every attendee!

Reserve Your Exhibit Space Today!

LINK TO VENDOR REGISTRATION

<https://eayso.affinitysoccer.com/eventmanager/public/event.asp?calid=14558351>

Questions?

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THE DETAILS

Confirmations

Confirmations will be sent to all registered exhibitors within two weeks of receipt of registration forms.

Display Assignments

Assignments are FINAL and are based on the order of registration applications received, nature of the company and sponsor affiliation. (AYSO National Sponsors will be given priority.) Assignments revealed at on-site check-in.

Reservation Information

Registered exhibitors are welcome to make hotel reservations using the AYSO EXPO 1/10/11 rate. Call the hotel directly or use the link provided at least four weeks prior to the meeting and refer to the "AYSO rate."

Mailing Lists

AYSO Bylaws restrict the use of membership lists, complete or partial, for anything other than approved purposes. We are not able to give out names and addresses of any of our members to exhibitors. However, as an exhibitor, you may collect names and addresses at your display.

Cancellations

Cancellations received in writing at least 14 business days prior to the show will be eligible for a full refund. No refunds will be made after that date.

Shipping

All of your materials should be shipped directly to the meeting hotel. Shipping instructions will be sent with confirmation materials. AYSO Sections 1/10/11 are not responsible for items shipped to the hotel.

OUR SPONSORS



OUR MISSION

The **AYSO Mission** is to develop and deliver quality youth soccer programs which promote a fun, family environment based on our philosophies:

- Everyone Plays®
- Balanced Teams
- Open Registration
- Positive Coaching
- Good Sportsmanship
- Player Development

